



# SEAMASTER 2017 ITTF WORLD TOUR

## Seamaster 2017 ITTF World Tour Accredited Media Guidelines

The media is an essential part of the success of the Seamaster 2017 ITTF World Tour, so the ITTF wants to create the best possible atmosphere for the media to work.

In return, the ITTF asks the media to adhere to the below guidelines to ensure that the players, spectators, TV viewers and competition management will also have the best event possible.

### Photographers

- Photographers are only allowed onto the field of play (FoP) with an official bib issued by the organizing committee.
- A bib can be obtained at the welcome desk, by leaving a piece of ID as deposit. This bib must be returned at the end of each day.
- Any photographers / accredited press on the FoP without a bib will be asked to leave immediately.
- Only a limited number of photographers will be allowed on the FoP. This will be determined by level of importance, then a first come, first served basis. If you are unable to enter the FoP, the ITTF will provide your agency with the photos that you need. Photographers will be able to take photos from the press tribune.
- Only photographers with professional cameras will be given an official bib to enter the FoP.
- As photographers are seen by spectators and on television, they are required to dress presentably whilst on the FoP (collared shirt / blouse, long pants / skirts and covered shoes).
- Each day there will be a diagram indicating where photographers are allowed on the FoP. Photographers found outside this area will be asked to leave the FoP.
- Photographers are required to bring their own stool / chairs onto the FoP if there is no room on the benches that are provided by the OC.
- Photographers must not bring anything except their camera and one spare lens onto the FoP. No laptop and no bags are permitted.
- Photographers are not allowed to move during or in between points.
- Photographers can only move during time outs and in between games.
- Strictly no flash photography is allowed on the FoP.
- Photographers are not allowed in the mixed zone.
- Photographers are allowed to take photos from the press tribune if they are not disrupting anyone.
- Photographers are only permitted to take still pictures and not videos.
- The OC will provide secured, lockable storage for your equipment.

### Mixed Zone

The priority for accredited media's access to players and officials in the mixed zone will be as follows:

- Host Broadcaster
- Television Rights Holders
- ITTF Interviews
- Television Non-rights holders TV Interviews
- Radio Interviews
- Written Press



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There will be set areas for each of the above categories, with the higher priority media getting access to the players first.

## **Filming Rights for Field of Play and Mixed Zone**

Please find below the explanation of the different material that ENG crews & Video Journalists can or cannot film during the ITTF World Tour:

### **1. All Crews Have The Right To Film:**

- Press conferences following the Draw and after the main matches (note all filming must be done at the back of the room on the designated platforms).
- Interviews in the mixed zone.
- Private interviews in the interview room.

Non-rights holders may NOT film match action on the FoP. If non-TV rights holders would like to have access to match footages, they must contact ITTF's media rights holder Lagardere. Please approach any ITTF Staff who will put you in contact with the representative from Lagardere present at the venue.

### **2. Rights Holders Have The Right To Film:**

- Match action on the FoP, proving they have permission from the HB that they are not disrupting the world feed.
- Presentations, training and warm up on the FoP.
- One-to-one Interviews:
  - After the Draw
  - After each press conference
  - Training in the training hall.
- Award Ceremony

Any unauthorized filming may result in the revoking of the relevant media accreditation.

## **Media Centre and Press Tribune**

Only accredited media are permitted into the media centre and are not allowed to bring in guests.

As the media centre is a place for work, media must keep the noise to a minimum.

There will be lockers provided for photographers to store their equipment in the media centre.

## **General**

Television, radio, or written interviews may only take place in the mixed zone (after matches), and in the interview room during the press conference.



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If the accredited media would like to have a one-to-one interview with a player, they must organize this through the OC press team or the ITTF Promotion Manager, and should not approach the player themselves outside the mixed zone or press conference room.

The Organizing Committee (OC) Media operations staff will manage all photographers onsite and be present to assist photographers with queries, photo position placement and will enforce the guidelines stated herein.

If the accredited media would like additional photographs, quotes, results, stats or general information, please ask the OC press team or the ITTF Promotion Manager and they will be more than happy to help.

For clarification on any items, please email ITTF's Head of Communication Matt Pound at [mpound@ittfmail.com](mailto:mpound@ittfmail.com).